

PRIVACY POLICY

This **Privacy Policy** provides an overview of the personal information Hunters Run Country Club (“**Hunters Run**”, “**we**”, “**our**”, or “**us**”) collects from you when you use our website (huntersrun.net), how we use it, with whom we share it, and the choices you have in connection with this.

1. PERSONAL INFORMATION WE COLLECT AND USE

Through your use of our website, we collect personal information, which is information that identifies you or relates to you as an identifiable individual. We collect personal information from you directly and automatically as you use our website.

A. Information We Collect

When you visit our general website, we will collect personal information from you if you contact us. This personal information consists of your name, email address, telephone number, physical address, and any other information you choose to include in your correspondence. We use this personal information to respond to your questions or inquiries, troubleshoot where necessary, and address any issues you may have.

Members of Hunters Run also have access to the members-only section of our website. As a member, we will collect personal information from you on our website when you:

- **Create an account.** Your member account on the website will be created using the member information we have on file. This information includes your name, email address, physical address, telephone number, and birthdate. Once your account is created, you will be required to select a password. We use this personal information to manage your account, provide the member-only section of our website to you, and to communicate with you.
- **Book a tee time.** To book a tee time, we will collect information on applicable players, including name, email address, telephone number, and member number. We use this personal information to manage your tee time.
- **Make an appointment or reservation.** To make an appointment or reservation, we will collect your name, email address, telephone number, member number, and guest name (if applicable). We use this personal information to process your request, communicate with you, and to manage your appointment or reservation.
- **Make a payment.** If you make a payment through our website, we will collect your name and financial account information (bank account number and routing number). We use this personal information to process your payment. Please note our third-party payment processor handles payments made through our website.
- **Register a guest.** To register an immediate family guest, we will collect your name, physical address, telephone number, and member number. For your guest, we will also collect name, telephone number, date of birth, driver’s license number, and physical address. We use this personal information to assess and manage your guest registration.
- **Register for an event.** When you register for an event, we will use the member information on file to complete your registration. If the event permits outside guests, we will collect your guest’s name, email address, and telephone number. We use this personal information to manage your registration, provide you with event reminders, and to facilitate the event.

In our processing of your personal information, we may also use your personal information to defend our rights and the rights of others, to efficiently maintain our business, to comply with the law, and for other limited circumstances as described in **HOW WE SHARE YOUR INFORMATION**.

B. Information Collected Automatically

In addition to the personal information you provide directly to us, we may also collect information from you automatically via cookies as you use our website. The cookies on our website collect the following information:

- **Usage information.** This includes which pages on our website you visit, the frequency of access, time spent on each page, and referring website details.
- **Location information.** This includes information about your location, which may be determined through your IP address.

- **Device information.** This includes certain information about the device you use to access the website, such as hardware model, operating system, browser, and your preferences.

To collect this information, our website uses the following cookies:

- **Strictly necessary cookies.** We use strictly necessary cookies to enable the website and its features to function properly.
- **Functional cookies.** We use functional cookies to provide enhanced functionality, to diagnose server and website errors, and in cases of abuse, track and mitigate the abuse.
- **Analytics cookies.** We use Google Analytics to collect information on your use of the website to improve our website. In order to collect this information, Google Analytics may set cookies on your device, or read cookies that are already there. Google Analytics may also receive information about you from applications you have downloaded that partner with Google. Google's ability to use and share information collected by Google Analytics about your visits to our website is restricted by the Google Analytics [Terms of Use and Privacy Policy](#). To prevent your information from being used by Google Analytics, you can download the Google Analytics [opt-out browser add-on](#).

Generally, to disable cookies and limit the collection and use of information through them, you can set your browser to refuse cookies or indicate when a cookie is being sent. When you opt-out, an opt-out cookie will be placed on your device. The opt-out cookie is browser and device specific and will only last until cookies are cleared from your browser or device.

2. HOW WE SHARE YOUR PERSONAL INFORMATION

Hunters Run may need to make the personal information identified in this Privacy Policy available within Hunters Run, with service providers, or with other third parties. These instances include:

- **Within Hunters Run.** We may share your personal information within Hunters Run for legitimate business purposes, to efficiently carry out our business, and to the extent permitted by law.
- **With service providers.** We may share your personal information with service providers that assist us in providing the website. These service providers include our IT support, website host, payment processor, and communications provider.
- **In the event of a corporate reorganization.** In the event that we enter into, or intend to enter into, a transaction that alters the structure of our business, such as a reorganization, merger, acquisition, sale, joint venture, assignment, consolidation, transfer, change of control, or other disposition of all or any portion of our business, assets or stock, we would share personal information with third parties, including the buyer or target (and their agents and advisors) for the purpose of facilitating and completing the transaction. We would also share personal information with third parties if we undergo bankruptcy or liquidation, in the course of such proceedings.
- **For legal purposes.** We will share your personal information where we are legally required to do so, such as in response to court orders, law enforcement or legal process, including for national security purposes; to establish, protect, or exercise our legal rights, as required to enforce our terms of service or other contracts; to defend against legal claims or demands; to detect, investigate, prevent, or take action against illegal activities, fraud, or situations involving potential threats to the rights, property, or personal safety of any person; or to comply with the requirements of any applicable law.

3. CORRECT OR VIEW YOUR PERSONAL INFORMATION

You can access your Hunters Run account to correct or view certain personal information of yours in our possession and which is associated with your Hunters Run account.

4. MARKETING EMAILS

You may opt-out of receiving marketing emails from us by clicking the "unsubscribe" link provided with each email. Please note that we will continue to send you emails necessary to the website, your membership, or any assistance you request.

5. DO NOT TRACK

We do not support Do Not Track (DNT). Do Not Track is a web browsing setting that informs websites that you do not want to be tracked.

6. SECURITY OF YOUR PERSONAL INFORMATION

We implement and maintain reasonable security measures to protect the personal information we collect and maintain. However, no security measure or modality of data transmission over the Internet is 100% secure and we are unable to guarantee the absolute security of the personal information we have collected from you.

7. AGE RESTRICTIONS

The website is not intended for individuals under the age of eighteen (18).

CHANGES TO THIS PRIVACY POLICY

We may amend this Privacy Policy in our sole discretion. We will post the changes to this page, and will indicate the date the changes go into effect. We encourage you to review our Privacy Policy to stay informed. If we make changes that materially affect your privacy rights, we will notify you by prominent posting on our website and/or via email.

CONTACT US

If you have any questions regarding this Privacy Policy, please contact us at communications@huntersrun.net.

Last modified on February 17, 2021